



II. INTERNATIONAL PLANT BREEDING  
CONGRESS  
&  
EUCARPIA – OIL AND PROTEIN CROPS  
CONFERENCE

**SPONSORSHIP FILE**

1-5 NOVEMBER, 2015

WOW Kremlin Palace

ANTALYA, TURKEY



# About the Congress

Seed growing industry has been developing very fast in our country as it does in the world. Developments experienced especially in biological sciences as genetic, plant breeding, molecular biology and modern biotechnology, prepares ground for technological development of seed growing industry. Follow and adaptation of scientific and technological developments have been the basic problem for all industries. In the most parts of the world, production of available information and technology is made efficiently. However, the announcement, learning, sharing and usage of these are not at an equal rate. To keep pace with mentioned developments, electronic mediums, pressed and written publications are used commonly. The most important communication type "live", that's to say face to face communication, that we cannot abandon still serves as the most wanted and appreciated method.

This congress, in which scientific and technological developments will be shared through face to face communication, will continue to be the pioneer of its kind in our country and carries some features that are first of their kinds in the world. These features are as follows:

- ✓ Ability to make simultaneous translation for five languages (Arabic, English, Russian, Spanish and Turkish),
- ✓ Scientific side events in which companies and organizations may perform their own publicities,
- ✓ Commercial visit programs that may be organized by companies themselves,
- ✓ Opportunities for bilateral scientific, technologic and commercial meetings,

Opportunities given above are presented to the service of real and legal entities active in science and technology fields related with plant breeding and seed growing.

Universally accepted scientists will attend as invited spokespersons to this conference which will be held for the second time. There will also be attendees from world's leading science and technology institutions, universities and other related agencies and institutes.

The conference will give you the chance to introduce yourself to agencies and institutions from all around the world.





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# Who Will Be There?

- ✓ Representatives of Seed Growing Industry,
- ✓ Experts and Scientists on Genetic Sources, Plant Breeding, Genetic, Molecular Biology and Biotechnology,
- ✓ Academicians from Universities,
- ✓ Companies
- ✓ Our Sponsors will have the opportunity to reach a large mass.

## Why Should You be a Sponsor?

Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting, exposing your company directly to its target market. Sponsorship provides the opportunity to reach a large number of national and international delegates primarily within the plant breeding community. A wide range of delegates also attend including producers and enthusiasts, value chain participants, agribusinesses, university staff and post-graduate students from numerous fields such as plant sciences, genetics, molecular genetics and biotechnology, government agencies and departments.

Congress participants are keen to improve their scientific knowledge. Involving your company with this powerful educational experience demonstrates your commitment to assisting their personal development. Your Company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions

We invite you to join us in II. International Plant Breeding Congress & EUCARPIA – Oil and Protein Crops Conference 2015.





## Venue

We are excited to announce that the 2. International Plant Breeding Congress will take place at WOW Kremlin Palace Hotel in Antalya, TURKEY between 1-5 November 2015.

World of Wonders Resort Hotel, besides being a unique holiday paradise, is the special and privileged preference of business world by being a perfect host for congress organizations.

WOW Kremlin Palace Hotels which are both located in Lara region which is the tourism center of Mediterranean, 20 km to Antalya International Airport and 20 km to Antalya City Center, with their authentic palace architectures, natural beauties, sea, sun, quality service and full equipped halls, offer a first class service for efficient company meetings.

Our delegates, as soon as they arrive at the WOW Kremlin Palace, will have the opportunity of favoring the very rich and comprehensive services of all included concept as well as full and efficient congress period. They will get rid of the tiredness of meetings by getting use of all the activities of the hotel, by relaxing and having fun.

WOW Kremlin Palace was established in Antalya, Turkey appropriated to its original in order you not to fly thousands of kilometers to see the Kremlin Palace which Russian Tsars used to live in. Your holiday will start from the "Resurrection Gate" and you will return like was reborn.

There are indoor-outdoor restaurants, 7 a la carte restaurants (Turkish, Marine-Fish, Barbecue Park, Sushi, La Gondola-Italian, El Sombrero-Mexico, La Nazir-International) pasha house, disco, bars, beauty center, doctor, hair styling saloon, parking lot, shopping mall, open main swimming pool with Jacuzzi, open kiddy pool, aqua park for adults, indoor pool (jacuzzi, heated), Turkish Bath, sauna, bowling, squash, 8 tennis court, mini football, basketball, billiard, ping pong, play station, internet café, game center, electronic dart, Puggy Club (mini club, 4-7 ages), Jokers Club (8-12 ages), many show and animation events, catamaran, wind surf board, sail (certificated) canoe, motorized water sports, diving school, meeting and congress centers in WOW Kremlin Palace.

WOW Kremlin Palace consists of 1 main building and 3 room blocks. There capacities are 874 rooms, 2000 beds at the hotel.





# Platinum Sponsorship

## Event Place Acquisition and Congress Participation

- 18 m<sup>2</sup> (6 x 3 m) stand area will be given for free at the foyer area (or a specific place organization committee determines). Priority will be given in the selection of stand area.
- Right to organize Workshop and accordingly meeting room allocation for free.
- Right to send acknowledgement SMS to the target participants for the Workshop
- Free participation right to the Congress for 6 persons including all services except accommodation
- Stand preparation should be in specific/modular concept and design studies should be declared to the Organization Secretariat till the 20 days before the congress time.

## Logo Advertisements

- Company logo will be placed on all printed materials of the congress at a larger scale than the other sponsorship logos and take place on top at the graphic design applications as Platinum Sponsor.
- Right to use pennant with the company logo at 1x2 m sizes as 4 at the foyer area and 4 at the meeting hall
- Logo on the boards and stages at the meeting rooms
- Logo on the Badge, Program Book, Brochure, Afi che
- Company logo will be placed on the Congress website, social media accounts and e-bulletins, and an external link will be given to the company website.

## Other Privileges

- Right to put introductory booklet to the Congress Bag
- Right to put a Company White Paper (company introduction letter) in the press bulletins
- A full page of advertisement on the Congress Program Book

Sponsorship Fee: 15.000 € + VAT



# Gold Sponsorship

## Event Place Acquisition and Congress Participation

- 12 m<sup>2</sup> (6 x 2 m) stand area will be given for free at the foyer area (or a specific place organization committee determines). Priority will be given in the selection of stand area.
- Free participation right to the Congress for 4 persons including all services except accommodation
- Stand preparation should be in specific/modular concept and design studies should be declared to the Organization Secretariat till the 20 days before the congress time.

## Logo Advertisements

- Company logo will be placed on all printed materials of the congress at a larger scale than the smaller sponsorship logos and take place right after the Platinum Sponsor at the graphic design applications as Gold Sponsor.
- Right to use pennant with the company logo at 1x2 m sizes as 2 at the foyer area and 2 at the meeting hall
- Logo on the boards and stages at the meeting rooms
- Logo on the Badge, Program Book, Brochure, Afiche
- Company logo will be placed on the Congress website, social media accounts and e-bulletins, and an external link will be given to the company website.

## Other Privileges

- Right to put introductory booklet to the Congress Bag
- A ½ page of advertisement on the Congress Program Book

Sponsorship Fee: 10.000 € + VAT





# Silver Sponsorship

## Event Place Acquisition and Congress Participation

- 8 m<sup>2</sup> (4 x 2 m) stand area will be given for free at the foyer area (or a specific place organization committee determines). Priority will be given in the selection of stand area.
- Free participation right to the Congress for 2 persons including all services except accommodation
- Stand preparation should be in specific/modular concept and design studies should be declared to the Organization Secretariat till the 20 days before the congress time.

## Logo Advertisements

- Company logo will be placed on all printed materials of the congress at a larger scale than the smaller sponsorship logos and take place right after the Gold Sponsor at the graphic design applications as Silver Sponsor.
- Right to use pennant with the company logo at 1x2 m sizes as 1 at the foyer area and 1 at the meeting hall
- Logo on the boards and stages at the meeting rooms
- Logo on the Badge, Program Book, Brochure, Afi che
- Company logo will be placed on the Congress website, social media accounts and e-bulletins, and an external link will be given to the company website.

## Other Privileges

- Right to put an insert to the Congress Bag
- A ¼ page of advertisement on the Congress Program Book

Sponsorship Fee: 7,500 € + VAT





# Gala Dinner Sponsorship

## Event Place Acquisition and Congress Participation

- 6 m<sup>2</sup> (3 x 2 m) stand area will be given for free at the foyer area (or a specific place organization committee determines). Priority will be given in the selection of stand area.
- Free participation right to the Congress for 2 persons including all services except accommodation
- Stand preparation should be in specific/modular concept and design studies should be declared to the Organization Secretariat till the 20 days before the congress time.

## Logo Advertisements

- Right to use pennant with the company logo at 1x2 m sizes as 1 at the dining hall of the gala and 1 at the meeting hall
- Logo on the boards and stages at the meeting rooms
- Logo on the Badge, Program Book, Brochure, Afiche
- Company logo will be placed on the Congress website, social media accounts and e-bulletins, and an external link will be given to the company website.

## Other Privileges

- Right to put an insert to the Congress Bag
- A ¼ page of advertisement on the Congress Program Book

Sponsorship Fee: 5,000 € + VAT



# WorkShop Sponsorship

## Event Place Acquisition and Congress Participation

- A meeting room will be given for free for an hour in a day during the conference.
- Right to send acknowledgement via SMS to the target participants for the Workshop
- Free participation right to the Congress for 2 persons including all services except accommodation

## Logo Advertisements

- Logo on the Badge, Program Book, Brochure, Afiche
- Company logo will be placed on the Congress website, social media accounts and e-bulletins, and an external link will be given to the company website.

**Sponsorship Fee: 5.000 € + VAT**

# Congress Bag Sponsorship

## Event Place Acquisition and Congress Participation

- 6 m<sup>2</sup> (3 x 2 m) stand area will be given for free at the foyer area (or a specific place organization committee determines). Priority will be given in the selection of stand area.
- Free participation right to the Congress for 2 persons including all services except accommodation
- Stand preparation should be in specific/modular concept and design studies should be declared to the Organization Secretariat till the 20 days before the congress time.

## Logo Advertisements

- Logo on the Congress Bag that will be given to all participants
- Logo on the Badge, Program Book, Brochure, Afiche
- Company logo will be placed on the Congress website, social media accounts and e-bulletins, and an external link will be given to the company website.

**Sponsorship Fee: 4.000 € + VAT**



# Program Book Sponsorship

## Event Place Acquisition and Congress Participation:

- 6 m<sup>2</sup> (3 x 2 m) stand area will be given for free at the foyer area (or a specific place organization committee determines). Priority will be given in the selection of stand area.
- Free participation right to the Congress for 1 person including all services except accommodation
- Stand preparation should be in specific/modular concept and design studies should be declared to the Organization Secretariat till the 20 days before the congress time.

## Logo Advertisements

- Logo on the Badge, Program Book, Brochure, Afiche
- Company logo will be placed on the Congress website, social media accounts and e-bulletins, and an external link will be given to the company website.

Sponsorship Fee: 3,000 € + VAT

# Internet Center Sponsorship

## Event Place Acquisition and Congress Participation:

- 6 m<sup>2</sup> (3 x 2 m) stand area will be given for free at the foyer area (or a specific place organization committee determines). Priority will be given in the selection of stand area.
- An area will be given for 6 computers with internet connection to for the participants.
- The area given will be designed with company illustrations.
- Free participation right to the Congress for 1 person including all services except accommodation
- Stand preparation should be in specific/modular concept and design studies should be declared to the Organization Secretariat till the 20 days before the congress time.

## Logo Advertisements

- Logo on the Badge, Program Book, Brochure, Afiche
- Company logo will be placed on the Congress website, social media accounts and e-bulletins, and an external link will be given to the company website.

Sponsorship Fee: 3,000 € + VAT



# Lanyard Sponsorship

## Event Place Acquisition and Congress Participation

- 6 m<sup>2</sup> (3 x 2 m) stand area will be given for free at the foyer area (or a specific place organization committee determines). Priority will be given in the selection of stand area.
- Free participation right to the Congress for 1 person including all services except accommodation
- Stand preparation should be in specific/modular concept and design studies should be declared to the Organization Secretariat till the 20 days before the congress time.

## Logo Advertisements

- Logo on the Lanyards of Badges that all participants are supposed to wear
- Logo on the Badge, Program Book, Brochure, Afiche
- Company logo will be placed on the Congress website, social media accounts and e-bulletins, and an external link will be given to the company website.

Sponsorship Fee: 2,000 € + VAT

# Supporting Sponsorships

## Event Place Acquisition and Congress Participation

- 6 m<sup>2</sup> (3 x 2 m) stand area will be given for free at the foyer area (or a specific place organization committee determines). Priority will be given in the selection of stand area.
- Free participation right to the Congress for 1 person including all services except accommodation
- Stand preparation should be in specific/modular concept and design studies should be declared to the Organization Secretariat till the 20 days before the congress time.

## Logo Advertisements

- Logo on the Badge, Program Book, Brochure, Afiche
- Company logo will be placed on the Congress website, social media accounts and e-bulletins, and an external link will be given to the company website.

Sponsorship Fee: 2,000 € + VAT





# Media Sponsorship

## Event Place Acquisition and Congress Participation

- 6 m<sup>2</sup> (3 x 2 m) stand area will be given for free at the foyer area (or a specific place organization committee determines). Priority will be given in the selection of stand area.
- Free participation right to the Congress for 1 person including all services except accommodation

## Logo Advertisements

- Company logo will be placed on all printed materials of the congress at a larger scale than the smaller sponsorship logos and take place right after the Silver Sponsor at the graphic design applications as Media/Communication Sponsor
- Logo on the boards and stage at the meeting halls
- Logo on the Badge, Program Book, Brochure, Afiche
- Company logo will be placed on the Congress website, social media accounts and e-bulletins, and an external link will be given to the company website.

Sponsorship Fee: BARTER





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